



# URBAN-WASTE Final Conference

## Waste management in Tourism. Why does it matter?

Theatre Balsamine, Brussels; 07 May 2019

Dear participant,

Thank you for your interest in the URBAN-WASTE project's Final Conference and for registering for it. It will be a perfect opportunity to relive the past three years of the project, present you the key findings, results and outputs, as well as walk through the numerous processes and measures our 11 pilot cities and regions went through.

### SESSION 1: Keynote speeches

08.30 – 09.00	Registrations
09.00 – 09.15	Opening of the Final Conference and a welcome note from the Brussels Capital region; <b>Fadila Laanan, Minister, Brussels Capital Region</b>
09.15 – 09.25	Introduction to the project and its background; <b>Michelle Perello, Consulta Europa</b>
09.25 – 09.40	Why did 11 European cities and regions decide to tackle waste management in tourism?; <b>Silvia Bertran, Communication Advisor, Government of the Canary Islands</b>
09.40 – 10.05	Roles, opportunities and responsibilities of cities and regions in the transition towards circular economy – signing ceremony of the Charter of Commitments; <b>Françoise Bonnet, Secretary General, ACR+</b>

\*Coffee break

### SESSION 2: Key approaches, findings and deliverables

10.35 – 10.55	Tourism and waste: why does it even matter?; <b>Gudrun Obersteiner, BOKU</b>
10.55 – 11.10	Situational analysis of consumption and waste behaviours and patterns in tourism; <b>Erik Louw, TU Delft</b>
11.10 – 11.30	It takes two to tango: why and how addressing gender is important for waste management; <b>Susan Buckingham, gender auditor</b>
11.30 – 11.45	Sustainable tourism as a joint venture: cooperation between authorities and stakeholders; <b>Javier Lopez, Consulta Europa</b>
11.45 – 12.00	Innovating Cities Policy R&I Agenda; <b>Marie Yeroyanni, European Commission, DG Research and Innovation</b>
12.00 – 12.15	Questions and answers

## SESSION 3: Thematic debates

### *panel discussions with guest facilitators*

14.00 – 14.40	<p><b>IT solutions in waste management for a more sustainable tourism   facilitated by Milosz Momot, deputy Head of Unit, Tourism, Emerging and Creative Industries, DG GROW</b></p> <ul style="list-style-type: none"> <li>- Celia Gilsanz Gomez, <i>Municipality of Santander</i></li> <li>- Alejandro Molowny, <i>Cabildo de Tenerife</i></li> <li>- Mattias Eriksson, <i>Swedish University of Agricultural Sciences</i></li> <li>- Rafael Perez Jimenez, <i>University of Las Palmas in Gran Canaria</i></li> <li>- Enrique Talg, <i>Hotel Tigaiga, Puerto de la Cruz, Tenerife</i></li> </ul>
14.45 – 15.25	<p><b>Waste at seas   facilitated by Sotiris Raptis, Senior Policy Advisor for Environment and Safety, European Sea Ports Organisation</b></p> <ul style="list-style-type: none"> <li>- Susanne Lindeneg, <i>City of Copenhagen</i></li> <li>- Annette Berg Neergaard, <i>Copenhagen Malmö Port</i></li> <li>- Iva Pozniak, <i>Dubrovnik – Neretva County</i></li> <li>- Fotios Tsagkas, <i>DIAAMATH – East Macedonia and Thrace Waste Management Company</i></li> <li>- Tom Boardley, <i>Cruise Lines International Association Europe</i></li> </ul>
<p><i>* Coffee break</i></p>	
16.00 – 16.40	<p><b>Food waste   facilitated by Ben Caspar, policy officer, Environmental Knowledge, Eco-Innovation and SMEs, DG ENV</b></p> <ul style="list-style-type: none"> <li>- Barbara Sarnari, <i>Municipality of Syracuse (Ambiente Italia)</i></li> <li>- Yoann Billon, <i>Metropole Nice Cote d’Azur</i></li> <li>- Maria Thiseos, <i>Municipality of Nicosia</i></li> <li>- Lorella Lentucci, <i>Tuscany region</i></li> <li>- Claudio Delli, <i>WTB Hotels, Florence</i></li> </ul>
16.45 – 17.25	<p><b>Hospitality sector   facilitated by Olle Jonang, NECSTouR Executive Committee member and co-leader of NECSTouR working group on Smart Destinations</b></p> <ul style="list-style-type: none"> <li>- Rute Carvalho, <i>Municipality of Lisbon</i></li> <li>- Gisela Maria Costa Nascimento, <i>Fundo Regional Para a Ciência e Tecnologia</i></li> <li>- Ana Cristina Chaves, <i>Hotel 3K Lisbon</i></li> <li>- Christian de Barrin, <i>HOTREC, European Association of HORECA establishments</i></li> </ul>
17.30 – 17.45	<p>Closing remarks, <b>Lorenzo Bono, Ambiente Italia</b></p>

*\* The coffee breaks and lunch will be served in the hallway outside the amphitheatre; we kindly ask you not to bring drinks and food back into the amphitheatre*

## Workshops and ateliers throughout the day

A set of workshops and ateliers will be taking place during the Conference's coffee and lunch breaks. The participants are more than welcome to visit some of the stands and the accompanying exhibition set up in order to celebrate the 11 URBAN-WASTE pilot cities and regions and their efforts made during the project's lifetime. Some of the workshops include:

### **Kmille: upcycling ideas for travel accessories**

*Kmille is a young designer and DIY enthusiast who tries to give different material a second life – usually different from what those materials were originally made for. Her work is inspired by the overconsumption patterns these days. This is how aluminium cans turn into jewellery, old t-shirts into stylish necklaces and for the occasion of the URBAN-WASTE Final Conference, she will be making few travel accessories, too: travel diaries out of old cardboard, paper and other material and wallets out of packaging material. See her other creations [here](#).*

### **DaddyCookiz: musical journey of wasted objects**

*Daddy Cookiz is a multimedia artist from Liege, already a proven reggae band member and a solo artist, as well. But his musical portfolio and repertoire don't end with large festivals and blasting sound systems. Nearly whatever he touches starts making music and so does waste and much more. As a social worker, he knows to spend days with kids, youngsters and other social groups providing various workshops. For the Conference, he is coming with keys that have nothing to open anymore and screw keys, vegetables and his DIY music equipment. The result – we will let you discover it at the end of the Conference. You can see [here](#) what he does.*

### **WasteApp: a gamification mobile app to make your holidays a bit more exciting**

*The URBAN-WASTE's very own mobile app, currently deployed in the 11 pilot cities and regions was developed within the project's framework. It can enhance your holidays and visits to the 11 pilots by adding a gamification feature to it. Be environmentally responsible and win awards. A simple demonstration stand will be set up during the Conference for you to see what it is exactly about! Until then, read more about it [here](#).*

### **Food waste tracker: a handy helper in your kitchen for optimising your portions**

*Another app developed by the project partners and tested in numerous restaurants and hotels – while it will also have its 5 minutes of glory during the panel discussions, it will also have a dedicated spot at the Conference, during the breaks where the participants can see what it can do.*

## Evening programme

18.30 – 19.30 [HONDAR 2050](#) screening and discussion with the film's main protagonist Carlos Arrola

*HONDAR 2050 is a triple action project. The first action is the creation of a documentary about the marine waste problem on the coast of Euskadi, by Cesare Maglioni. Thanks to this documentary we see what people don't want to see, through the eyes of the artist Carlos Arrola and his search for answers. Secondly, along the narrated story, Carlos creates a number of art works with the wastes found in the sea or on the coast. It costs us to become aware of the problem but through these criticising works, our environmental print becomes visible. These works will be displayed in an exposition in the Cristina Enea Foundation in Donostia. The last action is based on a forum debate and citizen exchange of ideas about the marine waste problem. This encounter took place the day of the documentary's premier in the AQUARIUM of Donostia.*

Media Partner:



The Conference will take place at Theatre Balsamine, located in Schaerbeek and at a 15 minutes' walk from Schuman.

